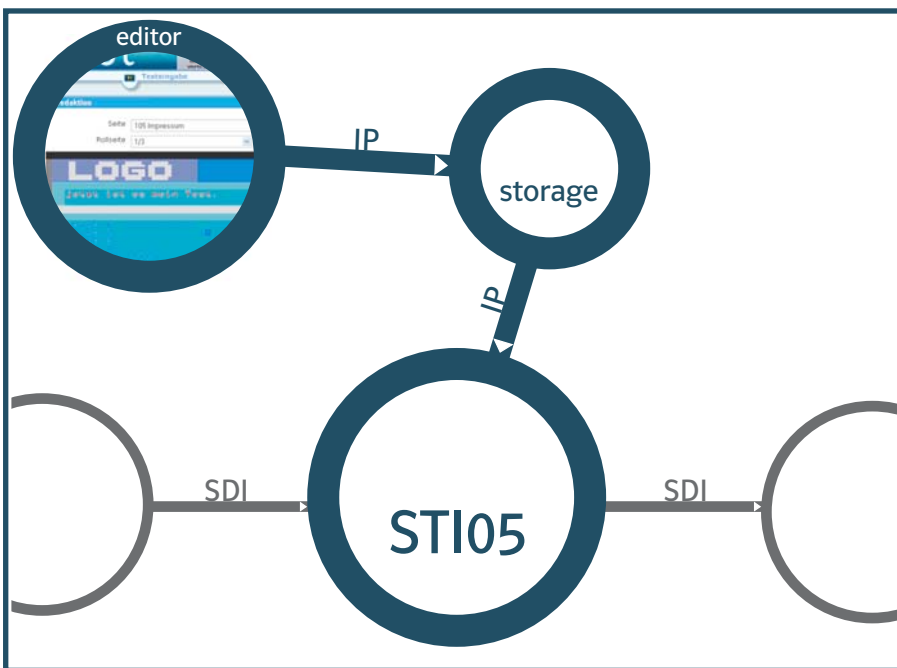


# DIGITAL TELETEXT

STI, the puck Teletext Inserter, is an easy and fast facility for every TV broadcaster to generate Teletext. STI is integrated into the broadcasting line before the encoder and immediately ready to broadcast. Single page contents are being maintained by an online-editor, regular updates can be generated automated.

STI allows you to broadcast an unlimited number of pages with constant performance. Furthermore interactive control of single pages is possible. This interaction is used e.g. for phone-in games at which the caller operates the Teletext pages for the duration of the telephone call.

All common digital data transfer formats are possible, from SDI to direct ASI-Transport stream (ATI). Inserting of Teletext into an analog signal is also possible.



## | puck

puck was established in 1996 and has been producing Teletext and TV-Software for various broadcast stations since then. Our long-term customer relationships testify our high reliability and the outstanding quality of our products and services.

Hardware: STI05

INPUT: SDI, analog

OUTPUT: SDI, ASI, analog

all international character sets

just 1 rack unit

accessible through a definite IP

Software: Editor

Creation of pages on the basis of layout templates

Change or delete pages

Layouts are agreed with the broadcast stations

Same character sets used as for the teletext

Interfaces:

All standardized data formats are possible for automatic transfer of existing contents, e.g. XML, CSV, TXT, etc.

The import of data from existing Content Management Systems is supported.

Data transfer is carried out through an http-interface.

References:



Teletext 1998-2001



Teletext since 2001



Teletext since 2002